REP: TEL# 703-516-9399 FAX# 703-516-9680

REP HEADLINE# 6305932 TRF# 493877
$$$ MOD# 0: UNAPPROVED REV #1 $$$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP CCT23/12 17.14
CHANGES *** WFSB-TV ***

ADV #_____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6305932 CLASS: NATL. LOCAL REGIONAL

PRDCT LINDA MCMAHON 4 SENA EST#1322 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT23/12 17.14

REP: REVISED ORDER
REMOVED 1 SPOT LNS 21, 53, 54
ADDED LN 66
TTL SAME
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINDA MCMAHON FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 1322						
			AGENCY PRODUCT CODE =									
21		S	1000P-1100P	30		$4,500.00	10/26	10/26	1		FRI	1
			PROGRAM : BLUE BLOODS									
			CON COM1: BLUE BLOODS									

REP HEADLINE# 6305932 TRF# 493877
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 17.14
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53		S	1230P-200P	30		$300.00	10/23	10/26	11		TU-F	11
	PROGRAM :		SOAP ROTATOION									
	CON COM1:		SOAP ROTATOR									
54		S	200P-300P	30		$200.00	10/23	10/26	7		TU-F	7
	PROGRAM :		THE TALK									
	CON COM1:		THE TALK									
66		A	900P-1000P	30		$5,000.00	10/26	10/26	1		FRI	1
	PROGRAM :		CSI: NY									
	CON COM1:		CSI: NY									

OCT/12 327225.00 NOV/12 45300.00

CONTRACT TOTAL 372525.00
TOTAL SPOTS 223

MARKET TOTALS $318,092 WFSB 38% WTNH 20% WVIT 17% WTIC 24% WCTX 1% WCCT 0% WHPX 0%
CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493877 /	06305932

Product		
LtNDA MCMAHON 4 SENA		
Contract Dates	Estimate #	
10/23/12 - 10/29/12	1322	
Advertiser	Original Date / Revision	
McMahon for Senate	10/24/12 / 10/24/12	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WFSB	Heather Uttley	HRP-WASHING

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/23/12	10/26/12	Eyewitness News	6am - 6:30am		:30			NM	8	$9,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	8	$1,200.00							
2	WFSB	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	$6,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	8	$800.00							
3	WFSB	10/23/12	10/26/12	Eyewitness News	12pm - 12:30PM		:30			NM	8	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	8	$750.00							
4	WFSB	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	12	$11,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	12	$950.00							
5	WFSB	10/23/12	10/26/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	$14,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	8	$1,800.00							
6	WFSB	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	$14,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	8	$1,800.00							
7	WFSB	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm		:30			NM	8	$16,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	8	$2,100.00							
8	WFSB	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm		:30			NM	8	$12,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	8	$1,500.00							
9	WFSB	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	8	$12,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	8	$1,500.00							
10	WFSB	10/23/12	10/26/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	1	$950.00							
11	WFSB	10/23/12	10/26/12	Eyewitness News	5am - 5:30am		:30			NM	8	$4,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493877 /	06305932

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	LINDA MCMAHON 4 SE	1322

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 8	Rate $500.00						
12	WFSB	10/23/12	10/26/12	Eyewitness News	5:30a - 6am		:30			NM	8	$6,400.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 8	Rate $800.00						
13	WFSB	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	8	$15,200.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTFSS	Spots/Week 8	Rate $1,900.00						
14	WFSB	10/23/12	10/23/12	NCIS	8pm-9pm		:30			NM	2	$14,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -2-----	Spots/Week 2	Rate $7,000.00						
		Spot Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
		1 WFSB	10/22/12-10/28/12	NCIS	8pm-9pm	-Tu--------	:30		~~$7,000.00~~	NM		
		See MG 14.3										
		3 WFSB	10/23/12-10/23/12	NCIS: LA	9pm - 10pm	-Tu--------	:30		$7,000.00	NM		
		Ⓜ MG for 14.1 10/23										
D	15	WFSB	10/23/12	10/23/12 NCIS: LA	9pm - 10pm		:30			NM	0	$0.00
D	16	WFSB	10/23/12	10/23/12 Vegas	10pm - 11pm		:30			NM	0	$0.00
D	17	WFSB	10/25/12	10/25/12 Big Bang/2.5 Men	8pm - 9pm		:30			NM	0	$0.00
18	WFSB	10/25/12	10/25/12	Person of Interest	9pm - 10pm		:30			NM	2	$14,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ---2---	Spots/Week 2	Rate $7,000.00						
19	WFSB	10/25/12	10/25/12	Elementary	10pm - 11pm		:30			NM	2	$16,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ---2---	Spots/Week 2	Rate $8,000.00						
D	20	WFSB	10/26/12	10/26/12 CSI: NY	8pm - 9pm		:30			NM	0	$0.00
N	21	WFSB	10/26/12	10/26/12 Blue Bloods	10pm - 11pm		:30			NM	2	$9,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ----2--	Spots/Week 2	Rate $4,500.00						
		Spot Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
		1 WFSB	10/22/12-10/28/12	Blue Bloods	10pm - 11pm	------F----	:30		~~$4,500.00~~	NM		
		See MG 21.3										
		3 WFSB	10/26/12-10/26/12	CSI: NY	9pm - 10pm	------F----	:30		$5,000.00	NM		
		Ⓜ MG for 53.6,52.1,21.1										
22	WFSB	10/27/12	10/27/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	$375.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----1-	Spots/Week 1	Rate $375.00						
23	WFSB	10/27/12	10/27/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	$500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----1-	Spots/Week 1	Rate $500.00						
D	24	WFSB	10/27/12	10/27/12 Eyewitness News	6pm - 6:30pm		:30			NM	0	$0.00
25	WFSB	10/27/12	10/27/12	Crimetime	9pm - 10pm		:30			NM	2	$5,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----2-	Spots/Week 2	Rate $2,500.00						
26	WFSB	10/27/12	10/27/12	48 Hours	10pm - 11pm		:30			NM	2	$7,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----2-	Spots/Week 2	Rate $3,500.00						
27	WFSB	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am		:30			NM	4	$1,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------4	Spots/Week 4	Rate $375.00						

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(860)728-3333

Contract / Revision	Alt Order #
493877 /	06305932

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	LINDA MCMAHON 4 SE	1322

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
28	WFSB	10/28/12	10/28/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	$1,000.00
Week:		10/22/12	10/28/12	------2	2	$500.00						
29	WFSB	10/28/12	10/28/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	$400.00
Week:		10/22/12	10/28/12	------1	1	$400.00						
30	WFSB	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm		:30			NM	4	$34,000.00
Week:		10/22/12	10/28/12	------4	4	$8,500.00						
31	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	2	$18,000.00
Week:		10/22/12	10/28/12	------2	2	$9,000.00						
32	WFSB	10/28/12	10/28/12	Amazing Race	8pm - 9pm		:30			NM	2	$16,000.00
Week:		10/22/12	10/28/12	------2	2	$8,000.00						
33	WFSB	10/28/12	10/28/12	Good Wife	9pm - 10pm		:30			NM	2	$14,000.00
Week:		10/22/12	10/28/12	------2	2	$7,000.00						
34	WFSB	10/28/12	10/28/12	Mentalist	10pm - 11pm		:30			NM	2	$12,000.00
Week:		10/22/12	10/28/12	------2	2	$6,000.00						
35	WFSB	10/29/12	10/29/12	Eyewitness News	6am - 6:30am		:30			NM	2	$2,400.00
Week:		10/29/12	11/04/12	2------	2	$1,200.00						
36	WFSB	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	$800.00
Week:		10/29/12	11/04/12	1------	1	$800.00						
37	WFSB	10/29/12	10/29/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	$1,500.00
Week:		10/29/12	11/04/12	2------	2	$750.00						
38	WFSB	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	$2,850.00
Week:		10/29/12	11/04/12	3------	3	$950.00						
39	WFSB	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$3,600.00
Week:		10/29/12	11/04/12	2------	2	$1,800.00						
40	WFSB	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$3,600.00
Week:		10/29/12	11/04/12	2------	2	$1,800.00						
41	WFSB	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$4,200.00
Week:		10/29/12	11/04/12	2------	2	$2,100.00						
42	WFSB	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm		:30			NM	2	$3,000.00
Week:		10/29/12	11/04/12	2------	2	$1,500.00						
43	WFSB	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,000.00
Week:		10/29/12	11/04/12	2------	2	$1,500.00						
44	WFSB	10/29/12	10/29/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	1	$950.00

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WFSB
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(860)728-3333

Contract / Revision	Alt Order #
493877 /	06305932

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	LINDA MCMAHON 4 SE	1322

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$950.00						
45	WFSB	10/29/12	10/29/12	Eyewitness News	5am - 5:30am		:30			NM	2	$1,000.00
Week:		10/29/12	11/04/12	2------	2	$500.00						
46	WFSB	10/29/12	10/29/12	Eyewitness News	5:30a - 6am		:30			NM	2	$1,600.00
Week:		10/29/12	11/04/12	2------	2	$800.00						
47	WFSB	10/29/12	10/29/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$1,900.00
Week:		10/29/12	11/04/12	1------	1	$1,900.00						
D 48	WFSB	10/29/12	10/29/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	$0.00
D 49	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	0	$0.00
50	WFSB	10/23/12	10/26/12	9am-10am	9am - 10am		:30			NM	8	$4,000.00
Week:		10/22/12	10/28/12	-TWTF--	8	$500.00						
51	WFSB	10/23/12	10/26/12	11a-12p Price is Right	11am - 12pm		:30			NM	8	$6,000.00
Week:		10/22/12	10/28/12	-TWTF--	8	$750.00						
N 52	WFSB	10/23/12	10/26/12	M-F CBS Soaps	1230-2p		:30			NM	11	$3,300.00
Week:		10/22/12	10/28/12	-TWTF--	12	$300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	10/22/12-10/28/12		M-F CBS Soaps	1230-2p	-TuWThF----	:30		~~$300.00~~	NM		
See MG 21.3												
N 53	WFSB	10/23/12	10/26/12	M-F The Talk	2-3p		:30			NM	7	$1,400.00
Week:		10/22/12	10/28/12	-TWTF--	8	$200.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WFSB	10/22/12-10/28/12		M-F The Talk	2-3p	-TuWThF----	:30		~~$200.00~~	NM		
See MG 21.3												
54	WFSB	10/23/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	8	$1,600.00
Week:		10/22/12	10/28/12	-TWTF--	8	$200.00						
55	WFSB	10/24/12	10/24/12	Survivor	8pm - 9pm		:30			NM	2	$5,200.00
Week:		10/22/12	10/28/12	--W----	2	$2,600.00						
56	WFSB	10/24/12	10/24/12	Criminal Minds	9pm - 10pm		:30			NM	2	$5,200.00
Week:		10/22/12	10/28/12	--W----	2	$2,600.00						
57	WFSB	10/24/12	10/24/12	CSI	10pm - 11pm		:30			NM	2	$4,400.00
Week:		10/22/12	10/28/12	--W----	2	$2,200.00						
58	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	3	$3,300.00
Week:		10/22/12	10/28/12	------S	3	$1,100.00						
59	WFSB	10/29/12	10/29/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	$1,500.00
Week:		10/29/12	11/04/12	M------	2	$750.00						
60	WFSB	10/29/12	10/29/12	M-F CBS Soaps	1230-2p		:30			NM	4	$1,200.00

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Contract / Revision	Alt Order #
493877 /	06305932

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	LINDA MCMAHON 4 SE	1322

Advertiser	Original Date / Revision
McMahon for Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays M------	Spots/Week 4				Rate $300.00			
61	WFSB	10/29/12	10/29/12	M-F The Talk	2-3p		:30			NM	2	$400.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays M------	Spots/Week 2				Rate $200.00			
62	WFSB	10/29/12	10/29/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	$400.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays M------	Spots/Week 2				Rate $200.00			
63	WFSB	10/29/12	10/29/12	Broke Girls/Mike & Molly	9pm - 10pm		:30			NM	2	$6,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays M------	Spots/Week 2				Rate $3,100.00			
64	WFSB	10/29/12	10/29/12	HIMYM/Partners	8pm - 9pm		:30			NM	2	$5,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays M------	Spots/Week 2				Rate $2,600.00			
								Totals			223	$372,525.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	185	$327,225.00	$278,141.25
10/29/12 -10/29/12	38	$45,300.00	$38,505.00
Totals	223	$372,525.00	$316,646.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.